

1 November 2021

Let's Dance! CLP Power Seeks Movers and Shakers to Compete in Danceathon Finale of *We Love Dance* Programme

CLP Power Hong Kong Limited (CLP Power) has launched a ***We Love Dance*** programme, encouraging people across the city to dance, save energy, and help the underprivileged. Fun activities are being held in all 14 districts of CLP's supply area, culminating in a grand finale **Danceathon** in early 2022. The **Danceathon** will give teams of dancers the opportunity to add their own interpretations and touches of creativity to the dance. Teams of dancers interested in taking part can sign up at <https://clp.to/welovedance-en> before 28 November 2021.

The competition at the **Danceathon** will feature two categories – an open category for dancers aged 18 years and above, and a category for children and young dancers aged 17 years and under. Each group must be made up of a minimum of three and a maximum of eight dancers. Teams should submit a one-minute dance video with the music adapted from ***CLP We Love Dance*** theme song, and a dance incorporating the themes of love, electricity, and energy saving. Performers can choose their own style to showcase their talent and creativity.

Six teams in each category will be selected by judges to compete at the **Danceathon** in early 2022. They are free from choosing the music and style for dances of between two and three minutes. Finalists will meet local renowned choreographer for guidance and tips on how best to perform their dances on stage. The teams will also join forces to attempt a new world record. Winning teams will receive fabulous prizes and energy-saving appliances worth a total of more than HK\$60,000.

As well as the **Danceathon**, a series of activities has been organised for members of the public under ***CLP We Love Dance*** programme, including community dance classes. A mobile truck with a tailor-made dance mat game created by CLP engineers will also tour the city, and parents and children can take part in an online family dance contest.

Electricity subsidies will be given to people in need through **CLP Power Connect** programme according to the number of dances completed by participants, up to a total value of HK\$2 million. Beneficiaries include elderly people, disabled people, low-income families, and tenants of subdivided units. The more people dance, the more people in need will benefit.

Please visit the **CLP We Love Dance** official web page to find out more details about the **Danceathon**: <https://clp.to/welovedance-en>.

About CLP Power Hong Kong Limited

CLP Power Hong Kong Limited (“CLP Power”) is the Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer services to six million people in its supply area. In 2021, CLP celebrates the 120th anniversary of its founding in Hong Kong with a commitment to continue to move forward with the community based on a shared vision of a better tomorrow.

Photo Caption:



Dance lovers across Hong Kong are being invited to team up and showcase their talent and creativity in a **Danceathon**, the grand finale of the **CLP We Love Dance** programme.

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