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CLP Power Distributes 800,000 Coupons to Support Households and SMEs For Shopping, Dining and Takeaways

CLP Power Hong Kong Limited (CLP Power) has allocated HK\$80 million from the **CLP Community Energy Saving Fund** to relaunch the **CLP Retail and Catering Coupons Programme** to help the underprivileged and add momentum to Hong Kong's economic recovery. From January onwards, nearly 800,000 eligible households have each received two coupons worth a total of HK\$100 which can be spent in more than 2,800 participating retail outlets and restaurants over the next six months. While dine-in service for dinner is restricted during the pandemic, the coupons can be used for buying takeaways in most of the participating restaurants.

Eligible households including residential customers with low electricity consumption levels and elderly customers who are qualified for concessionary tariffs will receive their coupons by post by end of January, while CLP Power's community partners will distribute coupons to 10,000 tenants of subdivided units.

Participating outlets include restaurants, bakeries, grocery stores, electrical appliance stores, pharmacies, laundries, hair salons, and social enterprise retail shops. A booklet containing a full list of businesses taking part has been sent to elderly customers and tenants of subdivided units. The list is also available on the programme's dedicated webpage (<http://clp.to/coupon-eng>) and can also be accessed via the QR code on the coupon. Participating outlets will also display a **CLP Retail and Catering Coupons Programme** sticker on their shopfront to indicate where the coupons can be used.

The first **CLP Retail and Catering Coupons Programme** in 2021 received a very positive response. CLP Power Chief Corporate Development Officer Ms Quince Chong said the programme was relaunched partly in response to the severe challenges to Hong Kong's business environment as a result of the pandemic over the past two years. "The majority of participating merchants in this year's programme are small and medium-sized enterprises," she said. "On top of helping households in need, we expect the coupons to increase consumer spending, boost the cash flow of small and medium-sized enterprises, and help revive the Hong Kong economy."

Kwan Kee Bamboo Noodle in Cheung Sha Wan is participating in the **CLP Retail and Catering Coupons Programme** for a second time. Owner Ms Wong Yuen Kwan said, “Last year, a lot of customers used the coupons to eat in and for takeaways. We decided to participate again this year to help with our business and to benefit people in this neighbourhood.”

Fresh food delivery shop Ocean Three is also taking part for a second year. Founder Mr Hamish Ho said, “The coupons are very convenient for both customers and businesses, and we are happy to continue supporting the programme. At a time when social distancing measures have been further tightened because of the continuing pandemic, customers can use the coupons to buy fresh food and ingredients to cook at home.”

CLP Power has allocated HK\$220 million to support people in different sectors of society through the **CLP Community Energy Saving Fund** in 2022. A series of programmes have been launched to encourage people to reduce carbon emissions, re-energise the community, and add impetus to Hong Kong’s economic recovery. In addition to the **CLP Retail and Catering Coupons Programme**, they include the **CLP Power Connect**, and the newly-launched **CLP Save and Cheers Bonus**, which involves projects such as donating e-learning equipment to students in need, distributing nutritious food packages to children from underprivileged families, and organising low-carbon green living tours for underprivileged families living in remote areas. CLP Power is also subsidising energy efficiency improvements for commercial and industrial customers through initiatives including the **Electrical Equipment Upgrade Scheme** and the **CLP Retro-Commissioning Charter Programme**. More information about the programmes is available at http://clp.to/2021CESF_en.

About CLP Power Hong Kong Limited

CLP Power Hong Kong Limited (“CLP Power”) is the Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong, and provides a highly reliable supply of electricity and excellent customer services to six million people in its supply area. In 2021, CLP celebrated the 120th anniversary of its founding in Hong Kong with a commitment to continue to move forward with the community based on a shared vision of a better tomorrow.

Photo Captions:

Photo 1



CLP Power is spending HK\$80 million on a second **CLP Retail and Catering Coupons Programme**, giving two coupons with a combined value of HK\$100 for nearly 800,000 eligible households to spend in more than 2,800 participating retail outlets and restaurants. The coupons are being sent to eligible CLP customers and tenants of subdivided units from January onwards, and can be used this month onwards in shops and restaurants and for takeaway meals.

Photo 2



Participating outlets will display a **CLP Retail and Catering Coupons Programme** sticker on their shopfront to indicate where coupons can be used.

Photo 3 and Photo 4



Ocean Three (left) and Kwan Kee Bamboo Noodle (right) are both taking part in the **CLP Retail and Catering Coupons Programme** for a second year. They say the programme helps both consumers and small businesses at a time of economic uncertainty.

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