

Embracing the new normal and launching measures to help drive economic momentum



Dear Customer,

2020 was a challenging year for Hong Kong, the COVID-19 pandemic has severely affected everyone in our society. The local economy was hard hit and businesses in every industry faced unprecedented challenges. To support the city through the difficulties, CLP launched several measures including distributing coupons and giving out disinfectant spray to help restaurants fight the virus. In early this year, CLP has allocated more than HK\$80 million for the CLP Retail and Catering Coupons Programme. This distributes HK\$100 worth of coupons to nearly 800,000 households, supporting people in need and boosting the economy.



[Watch video of CLP Retail and Catering Coupons Programme](#)

Aside from the pandemic, climate change remains at the top of the global development agenda. As an energy provider, CLP is committed to promote energy efficiency and environmental protection. To help the Government achieve carbon neutrality before 2050, CLP has launched various energy-saving schemes to help customers live greener. And one of the ways to reduce carbon emissions is to use low-carbon or zero-carbon-emissions energy. We proactively encourage business customers to participate in CLP Renewable Energy Schemes, a pioneering joint solar project by CLP and the Li Po Chun United World College of Hong Kong won the Regional Innovative Energy Project of the Year Award for the Asia-Pacific region from the Association of Energy Engineers (AEE) in the United States. Hope it can encourage different sectors of the society to take part in local clean energy development.



[Watch award sharing video of Asia-Pacific Region Award in Innovation](#)

To promote zero-carbon vehicles and green transportation, CLP has introduced Eco Charge 2.0, an advanced technical EV support service in support of low-carbon driving. The winners of the Smart Energy Award 2020 programme were also announced in the fourth quarter of 2020. We would like to warmly thank business and organisations for continuing to embrace energy conservation and improve energy efficiency, despite challenging circumstances. It is hoped that the industry will continue moving forward, transforming Hong Kong into a low-carbon city.



[Watch award recap video of Smart Energy Award 2020](#)

CLP is celebrating its 120th anniversary this year. We are dedicated to be customer-centric and continued to support our business customers and different sectors in society. Apart from our energy services and subsidy schemes that improve operational efficiency, CLP will also continue supporting those in need through community support programmes, boosting the local economy and uniting society. We wish all our customers great success and good health in the year of the Ox. Let's stand shoulder to shoulder together and move forward into an era of new opportunity.

Lena Low
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